easier
PRESS KIT

EASIER

The EASIER brand was born from the alliance between IER and Automatic Systems in 2019. It brings together their skills in self-service technologies, passenger flow management and access control solutions. We operate in two main markets: land transport and air transport.

Since our inception, we have constantly innovated to offer solutions tailored to the specific needs of our customers. With more than 250 employees based in France, Belgium and Spain, supported by a network of partners and distributors around the world, we are proud of our ability to offer reliable and efficient solutions. We maintain equipment and monitor solutions from start to finish, and we remain constantly attentive to market demand.

Our unique expertise and tailor-made products mean EASIER is positioned as the essential partner for airports and airlines, urban and rail transport and public institutions.

Among our most iconic and recent projects is our partnership with the Société des Grands Projets, with whom we will continue our commitment to providing 1,200 state-of-the-art gates. This project is a testament to our ability to innovate and deliver high-quality solutions that meet the complex needs of modern transport networks.

We have many ambitious plans for the future. We want to strengthen our presence in existing markets while continuing to develop innovative solutions.

Lyes Soua & Alain Combette

AIRPORT SELECTIONS

EASIER offers airports and airlines a range of self-service solutions to empower travellers during their journey, from check-in to baggage drop-off to boarding.

SKYCHECK

Skycheck is EASIER's self-service check-in kiosk designed to simplify and modernise the airport passenger journey. Its intuitive interface allows users to quickly complete check-in formalities like printing boarding passes and luggage tags.

Skycheck is compatible with biometrics and quickly identifies passengers using facial recognition. This feature improves fluidity while enhancing security. Passengers benefit from a completely paperless experience without needing to present their documents at each stage, making their trip more convenient.

With its ergonomic design, Skycheck blends harmoniously into airport spaces while meeting airlines' expectations thanks to its multi-system compatibility.

SKYDROP

Skydrop by EASIER is a self-service kiosk that allows passengers to drop off their luggage quickly and in total independence. It incorporates all the features of Skycheck, such as printing boarding passes and luggage tags, while also including a luggage drop-off feature.

Skydrop supports one- and two-step check-in procedures, providing flexibility based on airlines' needs. It is biometrics-compatible, allowing quick and secure passenger identification and further simplifying their journey.
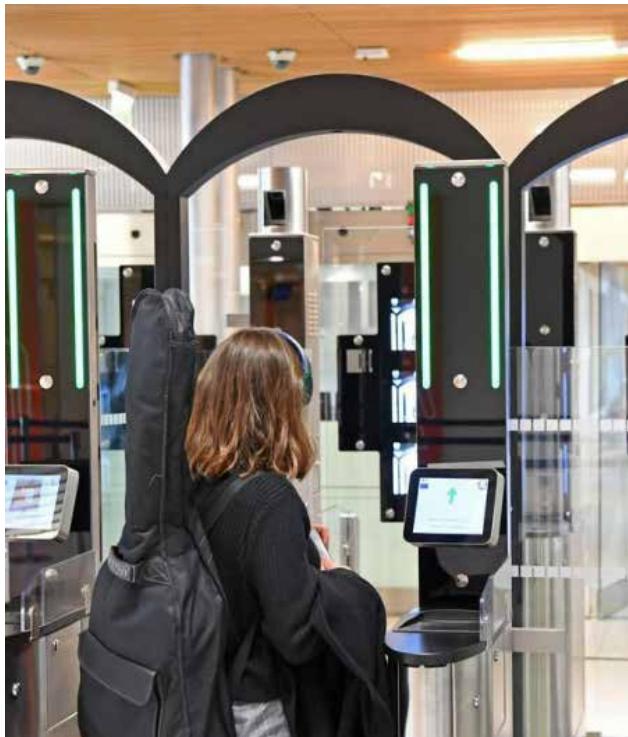
This solution optimises the efficiency of airport operations and improves the passenger experience. It also reduces waiting times by facilitating the luggage drop-off process.

SKYLANE

Skylane by EASIER is a boarding gate that offers uncompromising security and is equipped with the EASIER-exclusive infrared detection system from Automatic Systems, DIRAS. This system uses high-precision infrared cells along with detection algorithms to ensure high performance in fraud detection.

Skylane can be equipped with biometric solutions for paperless boarding using facial recognition. This compatibility allows airports to choose the right level of security while providing a fast, smooth passenger experience.

IMMIGRATION GATE

Automated border control gates are designed to revolutionise the management of migration flows by combining the latest technological advances in single person detection and biometric software. This innovative solution provides border authorities and airports with the perfect balance of security, speed, cost effectiveness and convenience. Thanks to their ability to significantly reduce queues, these automated gates ensure seamless, transparent passenger handling. They have already been rolled out in major airports such as Paris, Abu Dhabi in the United Arab Emirates and Riyadh (KKIA) in Saudi Arabia, as well as in Jordan, Singapore, Belgium and Spain, and are proving their effectiveness on a global scale. They are centrally managed, offering authorities optimal control and simplified border staff administration.

CUSTOMER CASE STUDY: GROUPE ADP

Since 2013, EASIER has been supporting Aéroports de Paris (ADP) with modernising its airports, rolling out more than 600 Common Use Self-Service (CUSS) terminals in Paris-Charles de Gaulle (Roissy) and Orly. These kiosks, which feature the latest version of the CUSS solution, are entirely dedicated to self-service use.

Their many options mean passengers can access a wide range of services, from checking in to printing luggage tags, and can even buy additional services (seat selection, extra luggage, etc.). These features meet the needs of more than 50 airlines operating at these airports. EASIER not only designs and installs these systems but also provides a complete maintenance service, ensuring they remain continuously operational.

LYES SOUA | CCO, Airports and Airlines

Providing these solutions to the largest French airport group, and one of the largest in the world, is a real success and a source of immense pride for EASIER. This long-lasting partnership reflects our commitment to providing solutions that are reliable, innovative and tailored to the needs of modern airports.

IER PRINTERS

In the first 15 years after its creation, IER developed fast alphanumeric printers as well as magnetic tape recorders for French and European scientific satellite programmes. In 1977, the company entered the air transport market by launching its first plane ticket printers.

In the 1980s, IER designed a range of printers with matrix needle technology and expanded into new sectors, including banking, industry and travel agencies.

Starting in 1986, IER developed direct thermal printing technology, giving rise to the ATB (*Automated Ticketing and Boarding*) product range. This technological breakthrough would allow the company to become the world leader in printing solutions for air transport. Over the years, IER has expanded its offering and designed several models of check-in desk printers. Today, three models dominate the range: the IER 400, the IER 420 and the Sprinter, the latest generation of printers developed by IER.

IER400

IER420

SPRINTER

LAND TRANSPORT **SOLUTIONS**

TVM

EASIER offers a complete range of ticket vending machines, designed to meet the needs of public transport operators (metro, tram, suburban, intercity and high-speed services). They have a lifespan of at least 15 years. The machines, known as TVMs, are highly customisable, can accept any type of payment method and distribute all ticket types. They are designed to be accessible to people with reduced mobility, with Braille labels and speakers for visually impaired users, and can be installed indoors and outdoors.

TGS

The *Transport Swing Gate* (TGS) is the latest model in EASIER's range. It is suitable for travellers of all kinds, whether they are people with reduced mobility or pedestrians with or without luggage. This model allows passengers to pass through in both directions while ensuring a high level of safety and security. Thanks to DIRAS technology, consisting of infrared cells and a detection algorithm, the TGS gate effectively tackles fraud. The range is perfectly suited to managing very high flows during peak hours.

TGH

Transport Gate High Security (TGH) bi-directional gates are fully retractable, meaning they do not block passengers as they pass through. Their flexible design makes them easily adaptable to any type of environment. In addition, their anti-fraud high-security system ensures fast, efficient and secure access control.

TL

Turnstiles (TL) are also designed for passenger control. The main advantage of this range is that its installation requires only a small ground footprint. It is also a cost-effective solution for transport operators.

BL

Lifting gates are designed to secure level crossings and effectively control rail and road traffic. They offer fast, smooth opening and closing, ensuring efficient flow management. Designed for heavy use, they perfectly meet the needs of the most demanding applications. Their reversible movement allows flexible management at any time. They are also versatile and can be adapted to multiple applications and environments, with secure mechanical locking in both open and closed positions.

DID YOU KNOW?

This means all product lines are fully adaptable and offer a wide range of functions from single passenger detection to biometrics, securing, facilitating and accelerating the flow of people.

THE FIRST CABLE CAR IN ÎLE-DE-FRANCE, THE "C1 CABLE"

In 2021, EASIER and its partner, Hitachi Rail, won the call for tenders issued by EGIS, the French international engineering group that specialises in transport infrastructure, to equip the "C1 Cable" project with ticketing systems. This partnership is part of the launch of the first urban cable car in Île-de-France, connecting Créteil to Villeneuve-Saint-Georges using an innovative and attractive method of transport. EASIER was chosen to manufacture, deploy and maintain approximately 60 bi-directional *Transport Swing Gates* (TGS). The gates are designed and manufactured in Belgium and incorporate DIRAS infrared detection technology, ensuring a smooth, safe passenger experience. It demonstrates the desire to modernise infrastructure with next-generation solutions equipped with advanced features.

This innovative project, which was commissioned at the end of 2025, aims to offer an optimised travel experience to users in the Paris region. The contract confirms the relationship of trust between Hitachi and the EASIER brand, which have previously worked together on other projects.

ALAIN COMBETTE | EASIER Commercial Director

"The 'C1 Cable' is a revolution in its own right when it comes to transport in Paris. Operating at heights of between 25 and 40 metres, this unique mode of transport combines innovation and performance." Alain Combette, EASIER Commercial Director.

IER & AUTOMATIC SYSTEMS, BOLLORÉ GROUP SUBSIDIARIES

IER

The IER Group was founded in 1962 and offers a range of products and services to meet multiple needs. For more than 60 years, through its Business Units (EASIER and Track & Trace), the company has maintained its vocation as a solution developer by adopting emerging technologies to meet the specific expectations of its customers. Within IER, the Track & Trace Business Unit designs and incorporates the best traceability and identification solutions for major players in logistics and transport, retail and industry.

AUTOMATIC SYSTEMS

Automatic Systems is a world leader in the automation of secure entrance control. The company has been designing and manufacturing pedestrian and vehicle access systems for nearly 50 years. Founded in 1969, Automatic Systems has developed unique know-how in the design of high-end obstacles, one-person detection and throughput management, making it a brand renowned for the high quality of its products in terms of performance and reliability. The company is part of the Bolloré group, which guarantees a long-term investment strategy and stability for the company. The company's large worldwide business network includes offices and subsidiaries in Belgium, France, Spain, the United Kingdom, Germany, the Netherlands, Canada and the United States, as well as a vast international network of distributors.

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